



**KOLEGJI
UNIVERSITAR I BIZNESIT**
2011 - 2021



**INSTITUTI PËR
STUDIME & APLIKIME
NË BIZNES**

7th International Conference of UCB

**“FOCUS ON THE FUTURE - TOGETHER FACING FORWARD ON
POSTCOVID-19 WORLD!”**

Join Zoom Meeting

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Meeting ID: 932 5836 3967

Passcode: 405049

10.00 a.m. (CET)

18th June 2021

Organized by University

College of Business Albania

And

ISAB - Albania

EUROPEAN INSTITUTE of Management, Law and Diplomacy (North Macedonia)

Ljubljana School of Business- VSPV (Slovenia)

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**INSTITUTI PËR
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Tirana, Albania.



Full Conference Programme

09.30.00 - 10.00	
Registration	
Plenary Session	
10.00 - 10.10	<i>World of welcome and introduction</i> PhD Irsida Dinoshi, Deputy Dean of FE, UCB PhD Matilda Meta, Deputy Dean of FL, UCB
10.10 - 10.20	<i>Greetings and Welcome speech</i> Asoc.Prof.PhD. Ylber BEZO , President and Vice Rector of UCB
10.20 - 10.30	Asoc.Prof.Simon GEGA , Dean of the FL, UCB
10.30 - 10.40	Prof.PhD. Andra SECELEANU , Vice Rector of "Andrei Saguna" University, Romania
10.40 - 10.50	Msc.Flutura Xhabija – CEO - Albanian National, Professional, Businesswomen and Crafts' Association, Albania.
10.50 - 11.00	PhD Ardi BEZO , Executive Director of UCB
11.00 – 11.10	<i>Greetings and paper presentation</i> "Sfidat e realizimit të mësimit online gjatë periudhës së pandemisë - Covid- 19 V.S mundësitë për avancimin e cilësisë së arsimit" by Doc.Dr. Ismail Aliu , Ministry of Education and Science, Skopje, North Macedonia.
11.10 - 11.20	"Profesionalism and Lidership responsibility in pandemic time and challenges of tomorrow" , by PhD Zendel Adebin Shehi , President of the European Institute of Management, Law and Diplomacy; Msc Filip Trajkovski - European Institute of Management, Law and Diplomacy.
11.20 - 11.30	"Distance learning – a response to Covid-19 or an opportunity for fostering internationalization at home" by Dr. Lidija Weis – Dean - Ljubljana School of Business- VSPV (Slovenia) Dr. Katarina Aškerc Zadavec - Vice Dean for Quality - Ljubljana School of Business- VSPV (Slovenia)
11.30 - 11.40	"Value-oriented Approach as a Basis for Sustainable Professional Education of Teachers under Conditions of Uncertainty in the COVID-19 era and the Postcovid period" by Asoc.Prof.Dr. Viktorija Ushmarova –Primary and Professional Education Department, H. S. Skovoroda Kharkiv National Pedagogical University.



Conference proceeding with paper presentations

11.40 - 11.50	"Assessing the impact of the Covid-19 pandemic on the banking system in Albania" by Dr. Lorena Bezo - Faculty of Economy, University of Tirana; Dr. Ardi Bezo - Faculty of Economy, University College of Business.
11.50 - 12.00	"Dinamika e transformimit dixhital: sfida në vendin tonë" , by Dr. Ermir Hajdini – lecturer KU "Wisdom", Albania.
12.00 - 12.10	"Menaxhimi në procesin e ndryshimit dhe vazhdimësisë" by Prof. Asoc. Dr. Ylber Bezo - Vice Rector of UCB; Dr. Rezart Dibra - Lecturer at FE, UCB
12.10 - 12.20	"Emërtimet e emisioneve televizive me anglicizma në Republikën e Maqedonisë së Veriut dhe ndikimi i tyre i mundshëm në shoqëri. Rast studimi me 4 televizione." by Doc. Dr. Agron Kurtishi - Department of Media and Intercultural Communication, Faculty of Social Sciences, University "Mother Teresa" - Skopje
12.20 - 12.30	"The Establishment of a Genuine Reform in the Field of Research and Innovations Performed by Albanian Higher Education Institutions" by Dr. Sofokli Garo , Lecturer at HCPS, UCB, Albania.
12.30 - 12.40	"Përdorimi i marketingut dixhital dhe tradicional nga kompanitë në Kosovë" by Dr. Ismet Voka , Faculty of Economics Business and Development European University of Tirana and, Prof. Ass. Dr. Filip Ruxho , Faculty of Business and Management Universum College, Kosovo.
12.40 - 12.50	"The Evolution of health budgets in pre-pandemic and pandemic period. predictions and estimations for the post-pandemic period" by PhD. Marcean Dana Elena – lecturer "Andrei Şaguna" University. PhD. Paun Oana Ileana – lecturer at "Andrei Şaguna" University.
12.50 - 13.00	"The impact of motivation on the development and performance of the organization" , by Dr. Enis Fita , Deputy Dean of the Economic Faculty at UCB.



13.00 - 13.10	"Online Learning and Psychosocial Consequences at Students" by Dr. Aurelia MORARU - Psychosociology Faculty, "Andrei Şaguna" University, Romania. Anca DRANGA - Clinical psychologist/psychotherapist - Psychology Office Anca DRANGA, Bucureşti.
13.10 - 13.20	"The impact of material piston node of rod crank mechanism in the dynamics of engines diesel" by Prof.Dr. Asllan Hajdëri , Director of HCPS, UCB, Eng. Azmer Dulevic , lecturer at HCPS, UCB.
13.20 - 13.30	"Pandemia dhe Mësimi Online" by Msc.Shpresa Sejdiu - European Institute of Management, Law and Diplomacy, North Macedonia.
13.30 - 13.40	"Fundamental rights and freedoms in exceptional situations" by Professor Ph.D.Stăiculescu Ana Rodica - "Andrei Şaguna" University, Romania. Lecturer Ph.D.Tomescu Raluca Antoanetta - "Andrei Şaguna" University, Romania.
13.40 -13.50	Dr Betim Leka - European Institute of Management, Law and Diplomacy, North Macedonia.
13.50 -14.00	"Post-Covid challenges regarding the consular service" by Florentin Titov Gherghe - "Andrei Şaguna" University, Romania.
14.00 -14.10	Dr Shkumbin Leka - European Institute of Management, Law and Diplomacy, North Macedonia.
14.10 - 14.20	"Developments on stress and wellbeing at work during the COVID-19 Pandemic" by Prof. Ana Rodica Stăiculescu -Andrei Şaguna University, Romania. PhD St. Alina Stan - Bucharest University, Doctoral School of Sociology, Romania.
14.20 - 14.30	"Kultura organizative dhe menaxhimi i burimeve njerëzore" by Dr. Rezart Dibra – lecturer at FE, UCB Asoc.Prof.Dr. Ylber BEZO – Dean of FE, UCB
15.10 – 15.20	Dr. Faton Ahmeti - European Institute of Management, Law and Diplomacy, North Macedonia.



14.30 - 14.40	"Challenges to teaching, learning and management during pandemic times of COVID-19 in Higher Vocational Education institutions" by Dr. Jaup Zenuni, Head of Department at HCPS, UCB.
14.40 - 14.50	"Mental hygiene during Covid-19 and the global pandemic" by Mrs Verica Pandilovska - President of European Institute of Management, Law and Diplomacy, North Macedonia.
14.50 - 15.00	"Restricting constitutional rights during the Covid-19 pandemic" by PhD Darius ILINCUTA - "Andrei Şaguna" University PhD Andreea ILINCUTA - "Andrei Şaguna" University
15.00 - 15.10	"Artificial Intelligence and impact on economy" by Msc. Shpëtim Shefiti, lecturer at HCPS, UCB, and Msc. Elida Toli, lecturer at HCPS, UCB.
15.20 - 15.30	"Vaksina Covid-19 në një këndvështrim bioetik" , by Prof.Dr. Bardhyl Çipi, University of Tirana.
15.30 - 15.40	"Sfidat e Avokatit të Popullit në kuadër të zgjerimit të kompetencave të tij ligjore dhe pritshmërive institucionale, post Covid-19" by Dr. Alket Jaupi, lecturer at FL, of UCB,
15.50 - 16.00	"Turkey is looking for its own cadence in foreign policy even in pandemic times" by Dr. Adrian Filip, Lecturer at "Andrei Şaguna" University, Romania
16.00 - 16.10	Dr Admir Jakupi - European Institute of Management, Law and Diplomacy, North Macedonia.
16.10 - 16.20	" Impact of Covid-19 on Consumer Purchasing Behavior in Food Products Markets " by Dr. Gentjan Mehmeti - Vice Dean for Institutional and Public Relations, Faculty of Economy and Agribusiness, Agricultural University of Tirana Prof. Asoc. Dr. Eda Luga – Faculty of Economy and Agribusiness, Agricultural University of Tirana.
16.20 - 16.30	"Procesi gjyqësor gjatë pandemisë" by Dr. Elsa Haxha, Head of Department, FL, UCB.

16.30 - 16.40	"Etymology of Words in English" by Phd Cand. Inesa Toska – lecturer of FL, UCB Phd.Cand. Elda Cauli – lecturer of FFL, University of Tirana
16.40 - 16.50	" Sfidat për mbrojtjen e të drejtave të personave të privuar nga liria personale gjatë Covid-19" by Dr. Erinda Ahmetaj, Head of the Department, FL, UCB.
16.50 - 17.00	"Pastrami i depozitave të karbonit në cilindrat e motorit me djegie të brendshme" by Eng. Stavri Paco – lecturer at UCB
17.00 - 17.10	"Përdorimi i Data Mining në pattern e vlerësimit të platformave online gjatë dhe post pandemisë Covid-19" by Msc Sara Lilo, lecturer at FE, UCB.
17.10 - 17.20	"Development of emotional intelligence of junior schoolchildren" by Natalia Rudichieva, - H. S. Skovoroda Kharkiv National Pedagogical University.
17.20 - 17.30	"Aspects of Social Distancing in the pandemic" by Msc Vojsava Gjoka, lecturer at FL, UCB. Msc Brunilda Hoxha, lecturer at FL, UCB.
17.30 - 17.40	"Fiskalizimi, një proces evolues për Ekonominë Shqiptare" by Isa Llanaj – FE, UCB
17.40 - 17.50	"Documentation and recording in accounting according to standards in the global fight against corruption" by Dr. Ariet Malaj, Head of Economics and Informatics Department, FE, UCB.
17.50 – 18.00	"Covid-19 dhe Impakti mbi të Drejtat e Njeriut " by Dr. Matilda Meta, Deputy Dean of the Faculty of Law, UCB.
18.10 – 18.20	"Importance of developing international projects during the pandemic Covid - 19 period" by Dr. Irsida Dinoshi - Deputy Dean of the Economic Faculty at UCB, Asoc. Prof. Dr. Ylber BEZO – Dean of FE, UCB.
18.20 – 18.30	"A simple comparison of FEM and AEM by simulating a RC structure" by Msc Anjeza Gjini - FIN, Universiteti Politeknik i Tiranës Prof. Asoc, Dr. Hektor Cullufi - FIN, UPT. Msc. Princ Xhika - Kastrati Group Albania.
18.30 - 18.40	"3 factors that impacted our society in the field of education and



	economy during the pandemic post Covid-19" by Msc. Armila Xhebraj – Lecturer at FE, UCB, Albania. PhD. Irsida Dinoshi - Deputy Dean of FE, UCB.
18.40 - 18.50	"FEM Methods to explain flexural behavior of RC beams, reinforced with CFRP bars" by Drilona Disha - FIN, Universiteti Politeknik i Tiranës
18.50 - 19.00	"COVID-19 Crisis: A Cybersecurity Perspective" by Dr. Marsid Gupi - Faculty of Law, UCB, Albania Msc. Esmeralda Kadëna - Doctoral School on Safety and Security Sciences, Óbuda University, Hungary
19.00 - 19.10	"Human Resources and Work Relationship Post Covid-19" by Msc Adela Çulani - Head of HR Office- UCB.
19.10 - 19.20	<i>"Human rights during and after the pandemy"</i> by Msc. Besim Osmani - European Institute of Management, Law and Diplomacy, North Macedonia.
19.10 - 19.20	

Conference Organizing Committee

University College of Business